

JOB DESCRIPTION OF BUSINESS STUDIES, ENTREPRENEURSHIP & MARKETING TEACHER

1. Design and deliver dynamic lessons in Business Studies, Entrepreneurship & Marketing to the students from grade 9 to 12 as per CBSE curriculum guidelines.
2. Develop comprehensive instructional materials, including lesson plans, presentations, case studies, and assessments.
3. Create a supportive and inclusive classroom environment that encourages active participation and fosters student engagement.
4. Utilize a variety of teaching methodologies, such as lectures, group discussions, projects, and experiential learning activities, to cater to diverse learning styles.
5. Integrate real-world examples, case studies, and current events into lessons to illustrate key business & entrepreneurial concepts and marketing strategies.
6. Assess student learning through formative and summative assessments, including tests, quizzes, projects, presentations, and assignments.
7. Provide timely and constructive feedback to students to support their academic growth and development.
8. Encourage critical thinking, problem-solving skills, creativity, and innovation among students in business, entrepreneurship and marketing contexts.
9. Collaborate with colleagues to align curriculum, share resources, and promote interdisciplinary connections.
10. Stay updated on industry trends, developments, and best practices in business and marketing education.
11. Maintain accurate records of student attendance, grades, and performance.
12. Communicate effectively with parents/guardians regarding student progress, academic achievements, and areas for improvement.
13. Participate in professional development opportunities to enhance teaching skills, subject knowledge, and pedagogical practices.
14. Adhere to school policies, procedures, and ethical standards, including those related to student conduct, safety, and academic integrity.
15. Perform any other duties as assigned by the school administration.